



LIVE STREAMING & WEBCAST SPECIALISTS

LIVE EVENT SOLUTIONS
DURING THE COVID-19 PANDEMIC



A MESSAGE FROM US



LIVE STREAMING &
WEBCAST SPECIALISTS

We know that many of you rely on events to communicate, engage and inform your audiences, and this is a very difficult time for those in the events industry.

With the current pandemic, there will now be many more who will need to take their content online in order to keep business running.

We've put together some specialist live streaming solutions so that you can host professional, reliable events online whilst respecting government guidelines and prioritising the wellbeing of you and your staff.

We're also doing everything we can to support those that need to turn to live streaming to keep their businesses alive. We'll be offering free advice sessions online from next week and are more than happy to chat with you about the best options for your situation.

Yours sincerely,

Managing Director

CONNECT WITH US

For free advice, news of upcoming sessions
or just to say hi, get in touch with us below:

WWW.VISAIR.CO.UK E: INFO@VISAIR.CO.UK T: 0161 456 6394 M: 07837030385



WWW.LINKEDIN.COM/IN/SARAH-BUSH-VISAIR



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LIVE STREAMING &
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LIVE VIRTUAL EVENTS

Host live virtual events without compromising on quality, professionalism or engagement. Stay safely at home, and let us deliver your event to a high visual standard to help you engage with a live audience.

FEATURES

- All speakers can be remote via video call from any platform (Skype, Zoom, Whatsapp, Facetime)
- Customised layouts designed specifically for your event content to keep viewers engaged - **check out some examples on the next page**
- High quality powerpoint slide and video integration
- Branded graphics including logos, lower thirds, key messages
- 'How To Guides' for remote speakers through the process
- Master audio control to balance different audio qualities

BENEFITS

- Entirely remote - no travel or physical contact needed
- Accessible through any free video call platform
- No venue / catering / travel / accommodation costs
- Broadcast to many - no viewer restrictions
- Reach audience on multiple popular platforms
- Full recording available on-demand after live event
- Engaging, professional way to deliver content
- Retain visual and brand consistency
- Mitigates reliance on home bandwidth capabilities

HOW DOES IT WORK



JOIN BY VIDEO CALL

Your event contributors join remotely via video call software such as Skype or Zoom



HOST

Your host is in complete control of the meeting and the content, including agenda, timings, slides, Q&A



PRODUCE

We take your video call and vision mix it, adding branding, graphics, and custom layouts for a professional output



BROADCAST

We broadcast your event live on any streaming platform(s) giving you wider reach with unlimited viewers

IDEAL FOR



PRESENTATIONS



PANEL SHOWS



INTERVIEWS



TRAINING

DIAL IN BY



STREAM TO



* Please note you must have the relevant accounts for the platform to which you want to live stream

COSTS

Discount for Immerse UK Members:

~~£350~~ £300 set up fee + £99 £75 per hour of your live event.

Prices excluding VAT. Timings will be rounded to the nearest full hour

**FREE
DEMO**
Contact us
today!

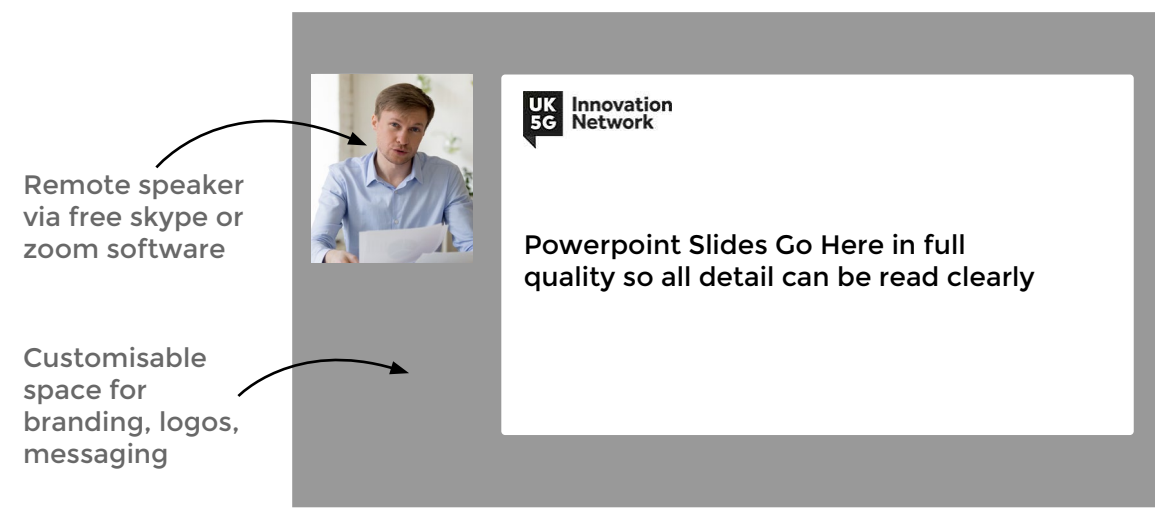
EXTRAS

REMOTE IT SUPPORT - We can log into your computer remotely to support with any set up or technical issues to make sure everything runs smoothly for your event. **Click here for more information.**

VISAIR LIVE PORTAL - Branded portal page, vanity URL, ticketed events, capture registrations, password protect, geo-block and more when you stream to Visair Live Portal. **Click here for more information.**

VIRTUAL LIVE EVENT EXAMPLES

PRESENTATION LAYOUT



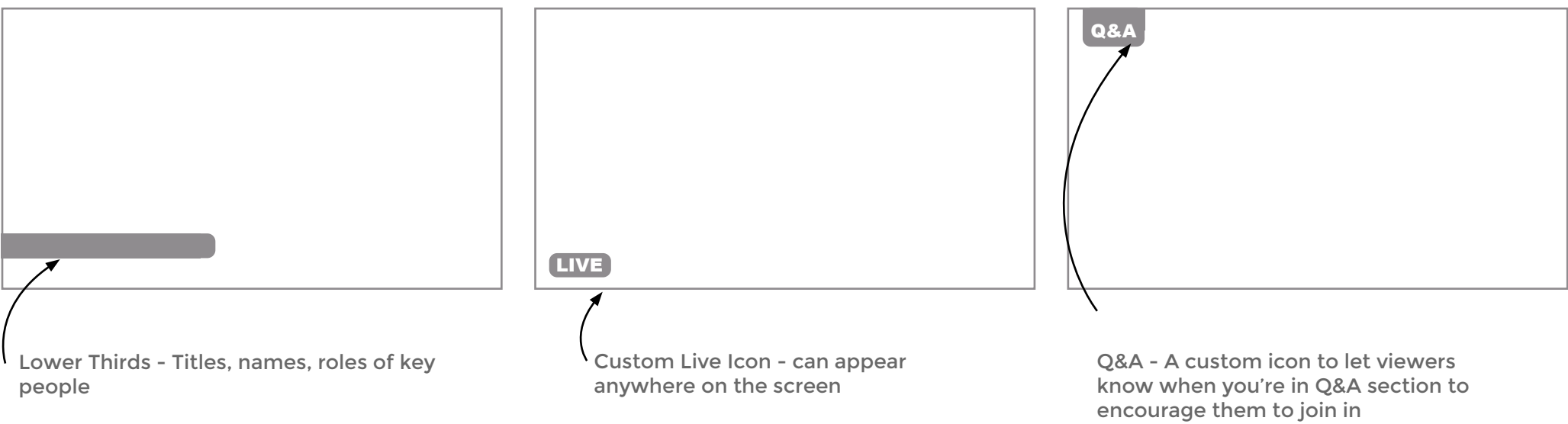
PANEL LAYOUTS



INTERVIEW LAYOUTS



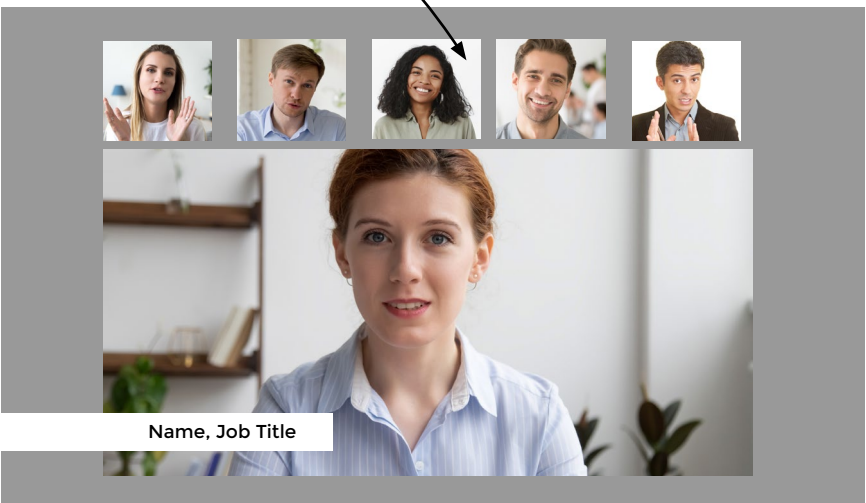
NARRATIVE GRAPHICS



HOW DOES IT WORK?

- CUSTOMISED**
The layout of your virtual event can be customised to suit your event content.
- PROFESSIONAL**
Each webcast can have multiple layouts which will be vision mixed by our live streaming technician.
- BRANDED**
Any space you see can be branded with your colours, designs, logos and messaging.

Customise your layout depending on the number of remote speakers



REMOTE IT SUPPORT



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Making sure your virtual live event runs without a hitch is difficult when people are at home without IT support. We can offer remote IT support to help avoid those niggling issues.

FEATURES

- Access computers remotely via email link
- Troubleshoot before the live call to check for network / internet bandwidth issues
- Set up and install accounts / software
- Test camera and microphone
- Demo any software if needed
- Offer immediate live support during event if required

BENEFITS

- Ensure your event runs smoothly
- Support people at home who aren't tech confident
- Avoid unprofessional user errors
- Quickly resolve live issues

COSTS

Pre-event support:*

£20+ VAT per session for up to 15 minutes

£45+ VAT per hour (up to 4 sessions)

*Sessions must be pre-booked

Live event support:*

£30+ VAT per hour of your event

*An IT technician will be on standby throughout your event

Full event or monthly support package:

On request



WHY NOT JUST USE ZOOM?

Zoom is a quick and easy tool to take business content online, especially in the current circumstances. However, the costs can soon add up if you need anything more than a simple screenshare. Our virtual live events packages are designed for those who need more for their event and audience:

- Work directly with a friendly team to tailor and run your event in the way you want to - no call centres or waiting times, we'll manage your project throughout
- Customise your visual output to best deliver your content, creating a more professional and unique event that's ultimately more engaging for your audience
- Minimise user technical issues and support your hosts / contributors whilst they work from home
- Make your event available anywhere - maximise your audience reach both live and on-demand across any platform
- Flexibility - dial in from any video calling software
- Full package - no hidden extras or add-ons and no subscriptions for one off events
- Stand out from the crowd!

CLOSED DOOR LIVE EVENTS



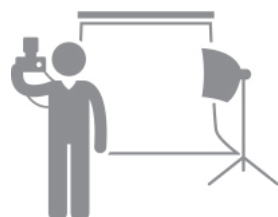
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With government restrictions, on public spaces, social distancing and number of people, it's impossible to run an event with an audience. However, where necessary, we can facilitate small closed-door productions so you can deliver larger scale or important content from a professional setting.



HOME OR OFFICE

Host from your home or office to limit travel and exposure



STUDIO

Turn up to a fully set-up studio



ON LOCATION

Host outside to enable social distancing

BENEFITS

- Only invite key people
- Limit travel and contact
- Enable social distancing
- Green Screen + Lighting
- Still deliver professional and engaging content

IDEAL FOR

- ✓ PRESENTATIONS
- ✓ PRESS CONFERENCES
- ✓ PRODUCT LAUNCHES
- ✓ CONFERENCES
- ✓ INTERNAL COMMUNICATION

STREAM TO



* Please note you must have the relevant accounts for the platform you want to live stream to

COSTS

Please contact us on the contact details below for your tailored quote and you'll receive 10% off if you're an Immerse UK member

10%
OFF

EXTRAS

VISAIR LIVE PORTAL - Branded portal page, vanity URL, ticketed events, capture registrations, password protect, geo-block and more when you stream to Visair Live Portal. [Click here for more information.](#)



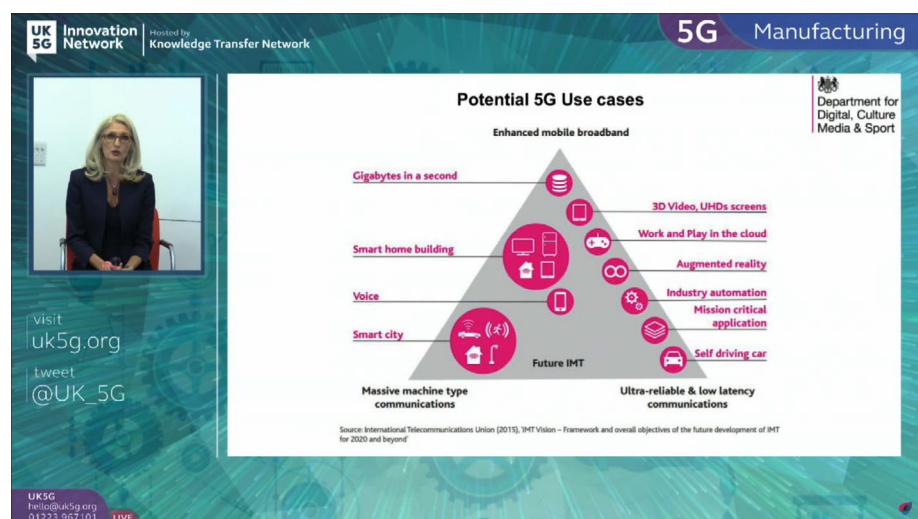
WEBINAR POST-PRODUCTION



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If you're hosting a basic video webinar, we can take the recording of your session and edit it to create a more engaging video for you to offer afterwards. Embed the video on your website, post it on social or send only to participants so they can watch back any time.

VISUAL EXAMPLES



BENEFITS

- Customise branding and messaging
- Cut any content you don't want to include
- Make a more engaging video for your audience
- Create a professional record of your event for future use

IDEAL FOR



WEBINARS



PRESENTATIONS



TRAINING

COSTS

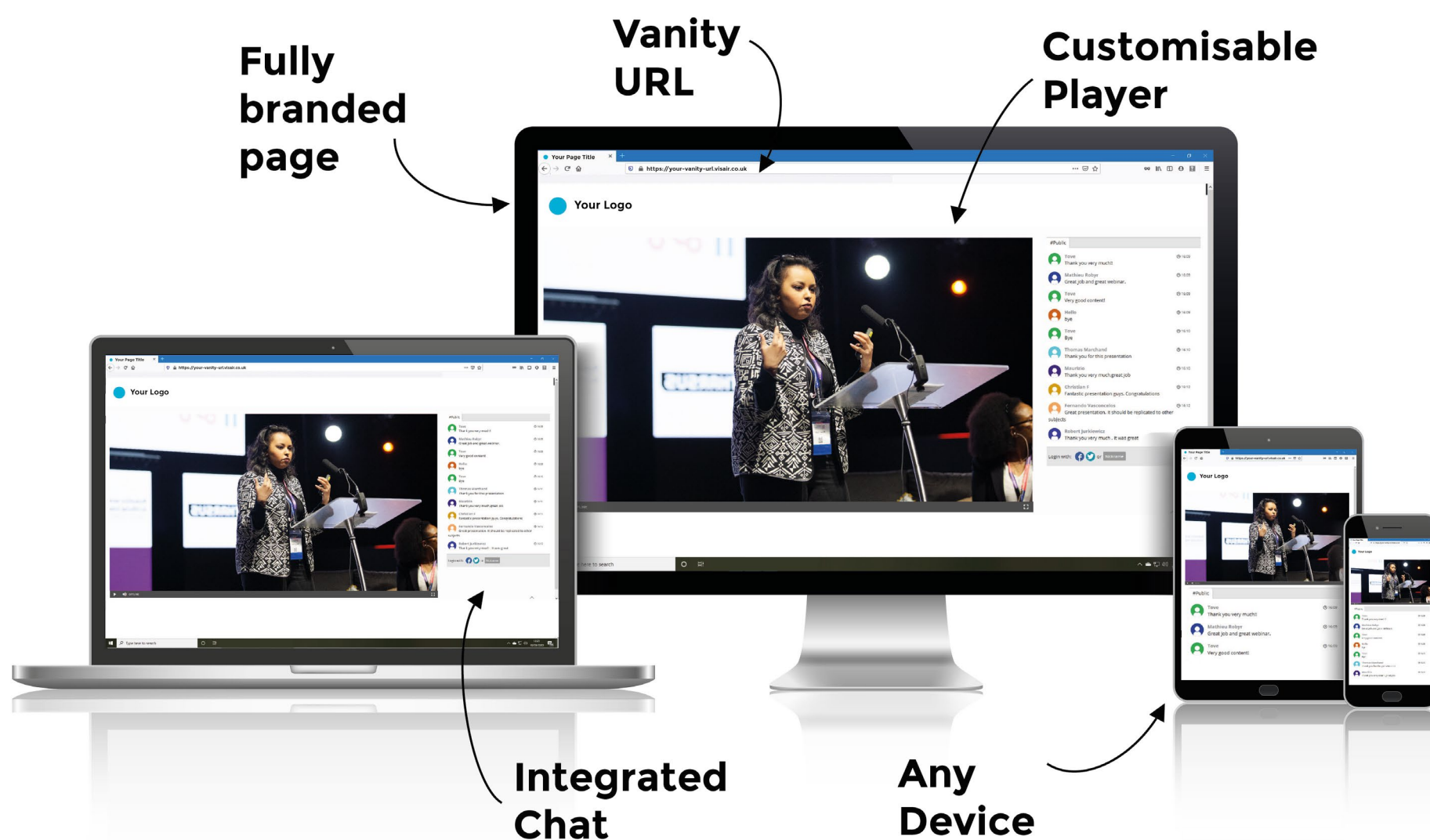
Cost depends on the length of your footage and level of customisation:
1/2 day edit - £125+ VAT
1 day edit - £200+ VAT

VISAIR LIVE PORTAL



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If you truly want to benefit from all the features live streaming has to offer, look no further than Visair Live Portal. Reliable streaming, to a fully customisable portal page, bespoke to your brand or event. Whether you're streaming confidential information, want to monetise your content or simply be in control of your own space then Visair Live Portal offers all the features you require.



FEATURES



**Embed
anywhere**



Pay-per-view



**Password
protected**



Geo-Blocking

COSTS

£500+ VAT (includes up to 300 hours viewing time or 100gb of bandwidth)

Additional bandwidth options:

80GB (237 hours) £40+ VAT

400GB (1,185 hours) £160+VAT

WHY CHOOSE VISAIR?



LIVE STREAMING &
WEBCAST SPECIALISTS

✓ TRUSTED

We are specialists in live streaming and have streamed on behalf of Government Departments, international companies and small businesses alike.

✓ TRANSPARENT

We're a small business who wants to support our clients in this difficult time. We're here to offer free advice about how you can use live streaming to boost your business.

✓ TAILORED

We won't try to sell you something that isn't right for you - all our packages can be customised or scaled. Our priority is to help you keep running your business.

OUR CLIENTS



'We recently worked with Visair for a live streaming event which we needed to arrange at short notice. Visair were excellent from first contact, very professional, extremely well organised and delivered a high quality service to our event. I would highly recommend Visair, they went beyond our expectations.'

Jon Thompson,
Head of IT,
Trafford Council



Spirit of Manchester
Awards 2019

'Visair were nothing short of incredible (and collected in the face of adversity / when things weren't going to plan on the evening). The coverage has opened our eyes to new approaches of promoting our work and getting more people involved in what we do!'

Jack Puller,
Active Communities Manager
MACC



Outstanding service from Visair. Used by UK5G for a live webcast with online chat. Faultless live production from our office plus bookmarked recording for a very reasonable price.

Richard Foggie,
Knowledge Transfer Manager
UK5G



I'M SARAH, PLEASE GET IN TOUCH IF YOU THINK WE CAN HELP.
WE'RE HAPPY TO OFFER FREE ADVICE TO ANY BUSINESS.

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